

Landed Cost

Good grasp of total product cost at all time



OOCL Logistics has demonstrated its leadership in information technology and innovative solutions with the launch of Landed Cost, a new product for OOCL Logistics customers.

Landed Cost helps you accurately calculate the total cost of your product, and therefore what it can be sold for. The total cost for an imported purchased item can include the vendor cost, transportation charges, duties, taxes, broker fees and other charges. Therefore, the total landed cost of an import item must be considered when evaluating sourcing decisions.

Controlling total costs, ensuring timely deliveries and customs compliance are essential issues that every international business needs to understand. Landed cost is a significant component of all of these concerns.

Our MyPodium Landed Cost Module incorporates the latest technology, giving the performance and accuracy necessary to allow you to make informed sourcing and marketing decisions.

With OOCL Logistics Landed Cost, you can have a ready-to-use standard cost structure and all cost elements can be customized and calculated.

Benefits include:

- Reduced admin costs in gathering cost data from various supply chain partners
- Minimized workload and errors in actual landed cost calculation and analysis
- Improved international competitiveness by identifying and analyzing landed cost calculations
- Measurement of low-cost country sourcing performances to verify global sourcing decisions



OOCL Logistics has the strategic knowledge and expertise to evaluate the whole supply chain, rather than just series of separate parts. We can help you to cut costs across the whole supply chain, instead of cutting costs in one area only to increase in another area.

You can compare the cost trends of landed cost for products imported from different countries, as well as calculate and analyze costs, generate and deliver analysis reports. This greatly improves the competitiveness of your business.



Cost data can be transmitted to customer systems by flat file, CSV and EDI upon request.

Landed Cost is a PODIUM® product. For more information, contact your sales or customer service representative today!



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